PRIVACY NOTICE
ROCK ACADEMY of NASHVILLE

Version Date: March 30, 2026

1. GENERAL

ROCK ACADEMY OF NASHVILLE ("ROCK ACADEMY OF NASHVILLE" or "we" or "us" or "our") respects the privacy of everyone ("Sites' visitor" "user" or "you") that uses our website at https://therockacademynashville.org/, as well as other device or online applications related or connected thereto (collectively, the "Sites").

The following ROCK ACADEMY OF NASHVILLE Privacy Notice ("Privacy Notice") is designed to inform you, as a user of the Sites, about the types of personal information that ROCK ACADEMY OF NASHVILLE may gather about or collect from you in connection with your use of the Sites. It also is intended to explain the conditions under which ROCK ACADEMY OF NASHVILLE uses and discloses that personal information, and your rights in relation to that personal information.

The Sites are hosted in the United States and is subject to U.S. state and federal law. If you are accessing our Sites from other jurisdictions, please be advised that you are transferring your personal information to us in the United States, and by using our Sites, you are agreeing to that transfer and use of your personal information in accordance with this Privacy Notice. You also agree to abide to the applicable laws of the State of Tennessee and U.S. federal law concerning your use of the Sites and your agreements with us. If your use of the Sites would be unlawful in your jurisdiction, please do not use the Sites.

Company Information

ROCK ACADEMY OF NASHVILLE
373 SOLITUDE CIR :
GOODLETTSVLLE, TN 37072

2. HOW WE COLLECT AND USE YOUR PERSONAL INFORMATION

ROCK ACADEMY OF NASHVILLE gathers personal information from users of the Sites. When you browse our Sites, subscribe to our services or contact us through various social or web forms you are voluntarily sharing personal information with us. This personal information also includes various data that we collect automatically. This may be the user’s Internet Protocol (IP) address, operating system, browser type and the locations of the Sites the user views right before arriving at, while navigating and immediately after leaving the Sites. It may also include various technical aspects of user’s computer or browser and users browsing habits that are collected through cookies. ROCK ACADEMY OF NASHVILLE may analyze various mentioned personal information gathered from or about users to help ROCK ACADEMY OF NASHVILLE

better understand how the Sites are used and how to make them better. By identifying patterns and trends in usage, ROCK ACADEMY OF NASHVILLE is able to better design the Sites to improve users' experiences, both in terms of content and ease of use. From time to time, ROCK ACADEMY OF NASHVILLE may also release the anonymized information gathered from the users in the aggregate, such as by publishing a report on trends in the usage of the Sites.

When we believe disclosure is appropriate, we may disclose your information to help investigate, prevent or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of ROCK ACADEMY OF NASHVILLE our users, our employees or others; to comply with applicable law or cooperate with law enforcement; to enforce our Terms of Use or other agreements or policies, in response to a subpoena or similar investigative demand, a court order or a request for cooperation from a law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us. We will notify you if permitted before undertaking such disclosures.

ROCK ACADEMY OF NASHVILLE reserves the right to transfer all information in its possession to a successor organization in the event of a merger, acquisition, bankruptcy or other sale of all or a portion of ROCK ACADEMY OF NASHVILLE's assets. Other than to the extent ordered by a bankruptcy or other court, the use and disclosure of all transferred information will be subject to this Privacy Notice, or to a new privacy notice if you are given notice of that new privacy notice and are given an opportunity to affirmatively opt-out of it.

3. DO WE SHARE YOUR PERSONAL INFORMATION?

General Provisions

ROCK ACADEMY OF NASHVILLE contractually prohibits its contractors, affiliates, vendors and suppliers from disclosing any personal information received from ROCK ACADEMY OF NASHVILLE, other than in accordance with this Privacy Notice. These third parties may include advertisers, providers of games, utilities, widgets and a variety of other third-party applications accessible through the Sites. ROCK ACADEMY OF NASHVILLE neither owns nor controls the third-party websites and applications accessible through the Sites. Thus, this Privacy Notice does not apply to personal information provided to or gathered by the third parties that operate them. Before visiting a third party, or using a third-party application, whether by means of a link on the Sites, directly through the Sites or otherwise, and before providing any personal information to any such third party, users should inform themselves of the privacy policies and practices (if any) of the third party responsible for those Sites or applications, and should take those steps necessary to, in those users' discretion, protect their privacy.

Analytics

We may partner with selected third parties to allow tracking technology on the Sites, which will enable them to collect data about how you interact with the Sites and our services over time. This personal information may be used to, among other things, analyze and track data, determine the popularity of certain content and better understand online activity.

Social Media

We may use hyperlinks on the Sites which will redirect you to a social network if you click on the respective link. However, when you click on a social plug-in, such as Facebook's "Like" button or Twitter's "tweet" button that particular social network's plugin will be activated and your browser will directly connect to that provider's servers. If you do not use these buttons none of your data will be sent to the respective social network's plugin providers. To illustrate this further, imagine the scenario where you click on the Facebook's "Like" button on the Sites. Facebook will receive your IP address, the browser version and screen resolution, and the operating system of the device you have used to access the Sites. Settings regarding privacy protection can be found on the websites of these social networks and are not within our control.

Third-Party Service Providers

We may share your personal information, which may include your name and contact information (including email address) with our authorized service providers that perform certain services on our behalf. These services may include fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis, supporting the Sites' functionality and supporting contests, sweepstakes, surveys and other features offered through the Sites. We may also share your name, contact personal information and credit card personal information with our authorized service providers who process credit card payments. These service providers may have access to personal information needed to perform their functions but are not permitted to share or use such personal information for any other purpose. You can contact us to receive our current list of providers.

Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. To cease having your personal information used for marketing communication purposes, you can:

- Email us at help@therrockacademynashville.org
- Opt out by clicking on the unsubscribe button found in the footer of our emails

4. MOBILE DEVICE ADDITIONAL TERMS

- Mobile Device. If you use a mobile device to access the Sites or download any of our applications, we may collect device personal information (such as your mobile device ID, model and manufacturer), operating system, version personal information and IP address.

- SMS Terms.

1. ROCK ACADEMY OF NASHVILLE may send one-on-one text messages to interested families about application deadlines, enrollment documents, events, and more.

2. You can cancel the SMS service at any time. Just text "STOP". After you send the SMS message "STOP" to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did

the first time and we will start sending SMS messages to you again.

3. If you are experiencing issues with the messaging program you can reply with the keyword HELP for more assistance.

4. Carriers are not liable for delayed or undelivered messages.

5. As always, message and data rates may apply for any messages sent to you from us and to us from you. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

• **Geo-Location Personal Information**. Unless we have received your prior consent, we do not access or track any location-based personal information from your mobile device at any time while downloading or using our mobile application or our services, except that it may be possible for ROCK ACADEMY OF NASHVILLE to determine from an IP address the geographic location of your point of connectivity, in which case we may gather and use such general location data.

• **Push Notifications**. We send you push notifications if you choose to receive them, letting you know when someone has sent you a message or for other service-related matters. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

• **Mobile Analytics.** We use mobile analytics software to allow us to better understand the functionality of our mobile software on your phone. This software may record personal information, such as how often you use the application, the events that occur within the application, aggregated usage, performance data and where the application was downloaded from. We do not link the personal information we store within the analytics software to any personal information you submit within the mobile application.

5. SECURITY

We take the security of your personal information seriously and use reasonable electronic, personnel and physical measures to protect it from loss, theft, alteration or misuse. However, please be advised that even the best security measures cannot fully eliminate all risks. We cannot guarantee that only authorized persons will view your personal information. We are not responsible for third-party circumvention of any privacy settings or security measures.

We are dedicated to protect all personal information on the Sites as is necessary. However, you are responsible for maintaining the confidentiality of your personal information by keeping your password and computer/mobile device access confidential. If you have an account with ROCK ACADEMY OF NASHVILLE and believe someone has gained unauthorized access to it or your account please change your password as soon as possible. If you lose control of your account, you should notify us immediately.

6. PRIVACY RIGHTS - CALIFORNIA USERS

If you are under 18 years of age

If you have registered account with ROCK ACADEMY OF NASHVILLE, you have the right to request the removal of unwanted personal information that you publicly post on our Sites. To request the removal of such information, please contact us using the contact information provided below. Make sure to include your account's email address and a statement that you reside in California.

"Shine the Light Law"

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, personal information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this personal information would include a list of the categories of the personal information that was shared and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to the address listed below.

7. CHILDREN

The Children's Online Privacy Protection Act ("COPPA") protects the online privacy of children under 13 years of age. We do not knowingly collect or maintain personal information from anyone under the age of 13, unless or except as permitted by law. Any person who provides personal information through the Sites represents to us that he or she is 13 years of age or older. If we learn that personal information has been collected from a user under 13 years of age on or through the Sites, then we will take the appropriate steps to cause this personal information to be deleted. If you are the parent or legal guardian of a child under 13 who has become a member of the Sites or has otherwise transferred personal information to the Sites, please contact ROCK ACADEMY OF NASHVILLE using our contact personal information below to have that child's account terminated and personal information deleted.

8. DO-NOT-TRACK NOTICE

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. The Sites currently do respond to DNT browser signals or mechanisms.

9. GOVERNING LAW

Disputes over privacy issues contained in this Privacy Notice will be governed by the law of the State of Tennessee. You also agree to abide by any limitation on damages contained in our Terms of Use, or other agreement that we have with you.

10. PRIVACY NOTICE CHANGES

ROCK ACADEMY OF NASHVILLE may, in its sole discretion, change this Privacy Notice from time to time. Any and all changes to ROCK ACADEMY OF NASHVILLE’s Privacy Notice will be reflected on this page and the date of the new version will be stated at the top of this Privacy Notice. Unless stated otherwise, our

current Privacy Notice applies to all personal information that we have about you and your account. Users should regularly check this page for any changes to this Privacy Notice. ROCK ACADEMY OF NASHVILLE will always post new versions of the Privacy Notice on the Sites. However, ROCK ACADEMY OF NASHVILLEmay, as determined in its discretion, decide to notify users of changes made to this Privacy Notice via email or otherwise. Accordingly, it is important that users always maintain and update their contact personal information.

11. CONTACT

If you have any questions regarding our Privacy Notice, please contact us at:

ROCK ACADEMY OF NASHVILLE
373 SOLITUDE CIR :
GOODLETTSVLLE, TN 37072

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